



**You're invited!** How would you like to 'Have a Seat' in Dynamic Earth's Atlas Copco Theatre, a venue that features exciting films projected on a giant 38-foot wide (22.5 feet high) screen with "next generation" HD digital images and resolution beyond anything else you can see anywhere in Northern Ontario.

When Dynamic Earth first opened the Atlas Copco Theatre in 2007, a special fundraising campaign titled 'Have a Seat' was launched. For donations of \$1,000, donors were offered a chance to choose a seat in the theatre that they could call their own. A personalized, engraved plaque was placed at the seat of their choice to thank them for their support. And it will remain there for the life of the theatre as a token of Science North's appreciation. Donors also receive official tax receipts.

Many of the seats still remain 'for sale' and provide a rewarding opportunity to support the new earth sciences centre and the community. The funds help support enhanced film experiences in the HD digital theatre and education programs for visiting schoolchildren. Perhaps you are looking for an out-of-the-ordinary gift for someone hard to buy for. Or maybe you want to honor a loved one who has passed on. Whatever the reason, it's just one of many ways to support Science North, a registered charity that relies on the community to help keep visitor experiences fresh and current, and ever-changing.

### **The benefits are plentiful!**

#### **Supporting the Atlas Copco Theatre at Dynamic Earth**

- a Northern Ontario first, offering HD film experiences
- a state-of-the-art, high tech, high quality, educational and entertainment experience previously available only in large, urban cities

#### **Powerful Educational Medium**

- stimulates a curiosity in science and technology, and an increased interest in science as a post-secondary choice and career opportunity
- valuable educational tool for the schoolchildren who visit the centre annually
- access to entertaining and educational HD films

#### **Tourism Enhancement**

- HD films will attract new tourists to Sudbury and Northern Ontario
- new and additional film experiences will encourage extended lengths of stay among visitors
- spin-off benefits will be result in the hospitality sector

#### **Economic Gains**

- Funds raised through the 'Have a Seat' campaign help us bring in new and films that increased attendance to the theatre results in increased revenues, allowing Dynamic Earth to become more self-sufficient and less reliant on government support

Please consider buying a seat in the Atlas Copco theatre, and supporting Dynamic Earth. As a registered charity, we rely on support from the community to help keep visitor experiences fresh and current, and ever-changing. Generous people like you were there for us in 2007.

If you have any questions, we'd be happy to answer them for you. Contact one of us, and we'd be glad to help.

Audrey Dugas – (705) 522-3701 ext 295, email [dugas@sciencenorth.ca](mailto:dugas@sciencenorth.ca)

Kristal Lafantaisie – (705) 522-3701 ext 362, email [lafantaisie@sciencenorth.ca](mailto:lafantaisie@sciencenorth.ca)